**FaceBook Gaming and King Richard joining hands, signing an exclusive deal**

 Facebook joined hands with Mixer, previously in June 2020, intending to recover from severe losses of Mixer and help it compete against the top streaming platforms like YouTube and Twitch for higher customer acquisition. However, FaceBook Gaming stepped back declining the offer when Mixer stepped back and voted for another tactic for ensuring its freedom for working and streaming according to its choice.

Facebook Gaming has an amazing platform of the deals with several popular streamers signing deals with it. But, King Richard might come out to be the first one from higher-profile streamers, in signing an exclusive deal.

King Richard started streaming on Twitch with The Elder Scrolls, and with the completion of six years with it, he considers moving away from Twitch and targeting new opportunities might be the best option for him. However, it still is a mystery that whether or not will the other top streamers follow King Richard’s path, or Twitch will maintain its position and continue exploring better options.

Recently, King Richard disclosed some cryptic and secretive messages through his tweeter account regarding the future he might go for. He stated in a part of the message that "The next chapter of the stream begins."

Following the tweet, an article released in Tubefilter acquired immense customer attraction. The article was an announcement mentioning the deal signed between FaceBook Gaming and King Richard. The announcement was a disclosure on how both became exclusive partners and King Richard will continue streaming for the audiences via FaceBook’s platform.

However, only the deal is unveiled and King Richard has not revealed much details and information in the matter; the only thing certain is the timing and date of the initial stream with the new platform, which is decided for 3 PM EST, today.

Richard Nelson (King Richard) only went with a small statement describing FaceBook’s transition and the sole reason behind him choosing that. He vocalized that:

“Facebook is the largest social media platform in the world, so it was easy for me to jump at this opportunity to significantly grow my brand through gaming and original content. There’s also a lot of flexibility with how I’m able to distribute my content. I’m able to live stream on both Facebook Gaming and Instagram Live, which is huge for me as a father. Most parents out there know that children can be unpredictable, so having the ability to live stream in different ways will help me be there for them when I’m needed and still grow my career in meaningful ways.”

However, as for the twitter article, Nelson did not speak much and preferred waiting for the right time of speaking when it is time for him to go live. On the other hand, in a few of the platforms, he replied to the fans and their questions and supported his statements with a link to the new streaming profile made exclusively with FaceBook Gaming.